



NEWCOMER OF THE YEAR AWARD

ENTRY FORM 2008

ORGANISATION NAME:

ADDRESS:

TEL.NO:

E-MAIL:

WEBSITE:

- 1. What type of business do you operate?**

- 2. When did you take over the business?**

- 3. What is your previous background?**

- 4. What are the biggest challenges you have had to face since opening the business?**

- 5. Describe the facilities you offer e.g food etc?**

- 6. How do you ensure high levels of customer service?**

7. What are your plans for the next 12 months?

8. In all aspects of your business do you try to use local suppliers?

9. How many staff do you employ?

10. How do you feel the business has improved since you took over?
(Please give examples)

11. Give details of any exceptional hospitality?

12. Why should you win?

Please return to:

Lakes Hospitality Association, Windermere Business Centre, Oldfield Court, Windermere,
Cumbria, LA23 2HJ Tel. 015394 44495
E-mail. info@lakeshospitality.co.uk

CLOSING DEADLINE 31st AUGUST 2008

What happens next?

- All entries will be assessed by our team of judges & short listed to four finalists
- You will receive written notification of the finalists

If you are successful:

- You will be interviewed by a Lakes Hospitality judge
- You will be invited to attend the Awards Ceremony where all winners will be announced on the night of the awards.