



ATTRACTION OF THE YEAR AWARD ENTRY FORM 2008

ORGANISATION NAME:

ADDRESS:

TEL.NO:

E-MAIL:

WEBSITE:

- 1. Please describe your attraction**
- 2. What additional facilities do you offer?**
- 3. What are your opening times?**
- 4. What is your main customer base?**
- 5. How do you advertise?**
- 6. How many visitors on average do you get per day?**

7. How do you ensure high levels of customer service?

8. What training do you offer for staff?

9. How many employees do you have?

10. What percentage of your suppliers are local?

11. Have you won any accolades?

12. Why should you win?

Please return to:

Lakes Hospitality Association, Windermere Business Centre, Oldfield
Court, Windermere, Cumbria, LA23 2HJ Tel. 015394 44495

E-mail. info@lakeshospitality.co.uk

CLOSING DEADLINE 31st AUGUST 2008

What happens next?

- All entries will be assessed by our team of judges & short listed to four finalists
- You will receive written notification of the finalists

If you are successful:

- You will be interviewed by a Lakes Hospitality judge
- You will be invited to attend the Awards Ceremony where all winners will be announced on the night of the awards.